

Renatto Inazawa

UX UI Designer

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[Portfolio](#)

[Behance](#)

Background / Experience

Prontosoft, Londrina, PR - UX/UI Designer Junior

May 2025 - June 2025

Designed Screens for POS

Designed materials for presentations

Casa Bella Colchões, Cambé, PR — Senior Graphic designer

December 2024 - December 2024

Created stickers for printing

Gave consultancy on graphic design and social media

Jacarandá Móvel, Londrina, PR — Co Founder / Lead Graphic designer & IT Solutions

November 2018 - November 2024

Spearheaded all design and IT initiatives, leading operations in a lean environment by implementing new software, training employees, and consistently achieving results with limited resources and high adaptability.

Improved the brand identity and expanded it to all social medias, and ad campaigns, consistently delivered high-performing campaigns averaging 400% ROI, with standout cases reaching 9798% ROI

Resolved 90% of IT Support requests, minimizing downtime

Projects

Jacaranda Mobilia website - ([link](#)) ([Website](#))

Designed a premium online catalog website, extending the company's presence online

Design kit / Design guidelines were used in order to build a consistent UI

Integrated custom codes using generative AI

Conducted informal user research

Used and guided generative AI for microcopy

Designed user flows

Ebac Games - ([link](#))

Designed a mobile app with focus on user-friendly interface

Used Design guidelines for the brand

Created a fictitious brand from scratch

Used and guided generative AI for microcopy and color palette

Education / Certificates

UX/UI Design (Google)

AI Essentials (Google)

UX/UI Design Specialization (CALARTS)

Full stack Developer (IBM) -
Coursing

Skills

UX research - User research

Design thinking

Design system

UX UI Design

Graphic design

IT Support

Software implementation

Prompt engineering

Persona creation

Copywriting

CSS

HTML

Languages

Portuguese - Native

English - Fluent

Spanish - Basic

